



City of West Hollywood

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CITY COUNCIL

OFFICE OF
COUNCILMEMBER

SEPI SHYNE

May 4, 2021

Mr. Lovingood:

I am writing this letter strongly supporting of Broadway West, a precedent-setting organization dedicated to the revitalization of the arts in Downtown Los Angeles.

The small strip of Broadway that runs through Downtown Los Angeles was the entertainment epicenter of the world from early 1900's to the late 60's. All the best classic movie premiers took place there. Many stars including Charlie Chaplin, Sophie Tucker and Judy Garland performed on these stages. Fast-forward to the present and these beautiful and historic theaters have lain dormant for too long. Supporting Broadway West means supporting the revitalization and re-activation of the Broadway theater district.

Broadway West will bring the theater district of Downtown Los Angeles back to life. With a mission statement that embraces diversity, love for the arts, cultural preservation, and major benefits to the community, BWW will create a renaissance of theater and music while attracting thousands of visitors to DTLA and much needed surge in revenue every year. Given the effects of the COVID-19 pandemic on our communities, economy and the arts, it is even more important now to support Broadway West as we recover.

When the arts flourish, community flourishes. That is why I whole-heartedly support Broadway West, their mission, and aspirations. Let's Bring Broadway West.

With gratitude,



Sept Shyne