



KEVIN DE LEÓN
Councilmember, Fourteenth District

Marcus Lovingood
Broadway West Production Offices
707 S Broadway, #1225
Los Angeles, CA 90014

Mr. Lovingood-

It is with immense excitement and enthusiasm that I offer this letter of support for your Broadway West concept and the goal of Broadway West to revitalize the historic Broadway theatres in Downtown Los Angeles (DTLA). Creating a vibrant arts environment in the Broadway Theatre area to support local artists and arts education programs aligns perfectly with the objectives being planned out in the DTLA 2040 Plan. Your vision and action plan are inspiring, comprehensive and achievable and, therefore, worthy of support and assistance.

As Los Angeles recovers from the unprecedented economic calamity of COVID-19, the Broadway West project could and should serve as a vital economic element to spur growth and revitalization in Downtown LA. Restoring these theatres, as well as the public sidewalk and street infrastructure along Broadway itself, will result in dramatic and substantive improvements to the neighborhood which will reaffirm the long-standing sense of civic pride for the entire City of Los Angeles.

The Broadway West initiative is a giant undertaking that will require diverse stakeholders to come together in order to bring this vision to fruition. I am committed to assisting you in your efforts and look forward to working with you to identify potential funding sources, community partners, and anything else needed to advance this project.

My council office also encourages other elected officials, community organizations, and civic leaders across Los Angeles to lend their valued support for Broadway West and their efforts to create a dynamic and spirited ecosystem for artists and a theatrical entertainment system for future generations.

Let's Bring Broadway West!

Thank you for your work on this project in furtherance of making the City of Los Angeles a better place to live, work and play.

Sincerely,

KEVIN DE LEÓN,
Councilmember, 14th District, Los Angeles City Council

